

County Scaffolding & Roofing Services Ltd

Kelcey Watson – Social Value Champion....

“Social value champions are selected based on their demonstrated commitment to fostering positive impact, their ability to inspire and mobilise others, and their genuine passion for creating a better world.”

I have to be honest, I didn't create the above statement; I came across it as part of my own research into the world of 'social value'. This is a whole new area which I, and my colleagues, are very excited to dive into. However, it does fit perfectly with our company ethos and whilst, without realising it, we have adopted many social value processes over the years, we now have a clear strategy; to move forward with a more structured and monitored programme on social value. I and my team are enthusiastic and pleased to expand our involvement to the benefit of all our stakeholders.

County Roofing Services Ltd is a sister company which we created over three years ago to complement our Scaffolding company which we established over 33 years ago. My Father, Peter Watson (M.D.) has always been keen to employ and promote local businesses and employ local people. We have always supported charities over the years such as Shine (formerly ASBAH) the Spina bifida Charity, various legions, flowers in bloom (local charity) local foodbanks, local sports clubs and local schools, to name a few, and our most recent involvement in the support of a local 'baby bank' through our work with Leeds Building Services gives us much satisfaction.

Our objective for the future is for our roofing company to follow the same social value ethics as our scaffolding company. It is my intention to include as wide a variety of people and organisations as possible to achieve our aim.

My role as social value champion will be to commit as much time as possible to fulfilling our commitments, as laid down in our social value policy. I will endeavour to not only measure, maintain and monitor this area but to achieve and increase our effectiveness in the lives, not only of those effected by our works, but to the benefit of the lives of those who live in the local community and beyond. ' Our ambition to promote social value will become integrated into our policies and strategies when planning any future projects. Alongside our current mantra "if it can't be done safely, don't do it", will be our equally strong mantra "SEE" – Social, Economic, Environmental – our eyes are open!